

STREAMING MEDIA PUBLISHING SYSTEM AND METHOD**ABSTRACT**

A streaming media publishing system and method for use in delivering streaming media to personal computers. The streaming media publishing system and method preferably delivers streaming media content by way of a broadband satellite-based communications network. A content processing center receives media content in analog, 5 digital and textual formats from a content provider or corporation. The media content is processed at the content processing center to produce a streaming media presentation. The streaming media presentation comprises a video and audio stream that includes searchable metadata that is integrated with HTML web pages. The content processing center communicates by way of a satellite or terrestrial link 18 with a cache server that 10 stores the streaming media presentation. The streaming media presentation displayed on the client personal computers using web browser software and by selecting an thumbnail representative of the presentation. The metadata may be searched to allow a user to jump to the a particular word in the presentation. Words contained in each HTML page may be indexed to permit searching based upon the use of <meta> tag 15 placed in headers of each HTML page. Markers may also be placed in the video that allow users to jump to various points in the presentation.